



Week 3 - Content Marketing Worksheet - Posts/ Articles (2019)

| Date - Tuesday | Season | New/Rewrite | Topic | Notes |
|--------------------|---------|-------------|--------------------------------|-------|
| January 1, 2019 | Holiday | New Years | Goals & Dreams | |
| January 8, 2019 | | Rewrite | | |
| January 15, 2019 | | Rewrite | | |
| January 22, 2019 | | New | | |
| January 29, 2019 | | Rewrite | | |
| February 5, 2019 | Holiday | New/Rewrite | Super Bowl | |
| February 12, 2019 | Holiday | New/Rewrite | Valentine's Day - The Gift | |
| February 19, 2019 | | New | | |
| February 26, 2019 | | Rewrite | | |
| March 5, 2019 | | New | | |
| March 12, 2019 | | Rewrite | | |
| March 19, 2019 | Holiday | New/Rewrite | St. Patrick's Day | |
| March 26, 2019 | Holiday | New/Rewrite | Easter | |
| April 2, 2019 | | New | | |
| April 9, 2019 | | Rewrite | | |
| April 16, 2019 | | New/Rewrite | | |
| April 23, 2019 | | Rewrite | | |
| April 30, 2019 | | New | | |
| May 7, 2019 | Holiday | New/Rewrite | Mother's Day - Gifts and Needs | |
| May 14, 2019 | | New | | |
| May 21, 2019 | | Rewrite | | |
| May 28, 2019 | Holiday | New/Rewrite | Memorial Day | |
| June 4, 2019 | | Rewrite | | |
| June 11, 2019 | | New | | |
| June 18, 2019 | Holiday | New/Rewrite | Father's Day - Gifts and Needs | |
| June 25, 2019 | | New | | |
| July 2, 2019 | Holiday | New/Rewrite | 4th of July | |
| July 9, 2019 | | New | | |
| July 16, 2019 | | Rewrite | | |
| July 23, 2019 | | New | | |
| July 30, 2019 | | Rewrite | | |
| August 6, 2019 | | New | | |
| August 13, 2019 | | Rewrite | | |
| August 20, 2019 | | New | | |
| August 27, 2019 | | Rewrite | | |
| September 3, 2019 | Holiday | New/Rewrite | Labor Day | |
| September 10, 2019 | | Rewrite | | |
| September 17, 2019 | | New | | |

| Date - Tuesday | Season | New/Rewrite | Topic | Notes |
|--------------------|---------|-------------|---------------|-------|
| September 24, 2019 | | Rewrite | | |
| October 1, 2019 | | New | | |
| October 8, 2019 | | Rewrite | | |
| October 15, 2019 | | New | | |
| October 22, 2019 | | Rewrite | | |
| October 29, 2019 | Holiday | New/Rewrite | Halloween | |
| November 5, 2019 | | Rewrite | | |
| November 12, 2019 | Holiday | New/Rewrite | Veteran's Day | |
| November 19, 2019 | Heating | Rewrite | | |
| November 26, 2019 | Holiday | New/Rewrite | Thanksgiving | |
| December 3, 2019 | | Rewrite | | |
| December 10, 2019 | | New | | |
| December 17, 2019 | | Rewrite | | |
| December 24, 2019 | Holiday | New/Rewrite | Christmas | |
| December 31, 2019 | Holiday | New/Rewrite | New Year's | |